





1. EXPLORE IT
2. START IT
3. LAUNCH IT
4. MAINTAIN IT





**What DREAMS have
you set aside
because the path
seems unclear or
overwhelming?**

ignite
IDEA TO IMPACT®





EXPLORE IT

START IT

LAUNCH IT

MAINTAIN IT

WHAT IS IT?

IT is your Inspired Truth, essentially WHY you exist – the deeper meaning behind your existence that fuels your way of being and your unique way of serving the world.

ARE YOU FEELING UNSURE WHERE TO DIRECT YOUR ENERGY?



What if the key to success lies just behind your fear?

EXPLORE IT

In this stage we help you.

- Deepen connection to why you exist
- Connect to the BIGGER PICTURE
- Get clear on what you are creating
- Feel supported and no longer alone



What if you didn't feel so ALONE?



START IT

In this stage we help you:

- Strengthen your daily visualization
- Develop a momentum plan
- Set realistic goals
- Feel supported and no longer alone



**Imagine the
freedom
of pursuing your
path unburdened
by comparison.**

LAUNCH IT

In this stage we help you:

- Develop a brand experience
- Be guided by a marketing plan
- Create clear and consistent inspired communications
- Cultivate and nurture a community
- Feel supported and no longer alone

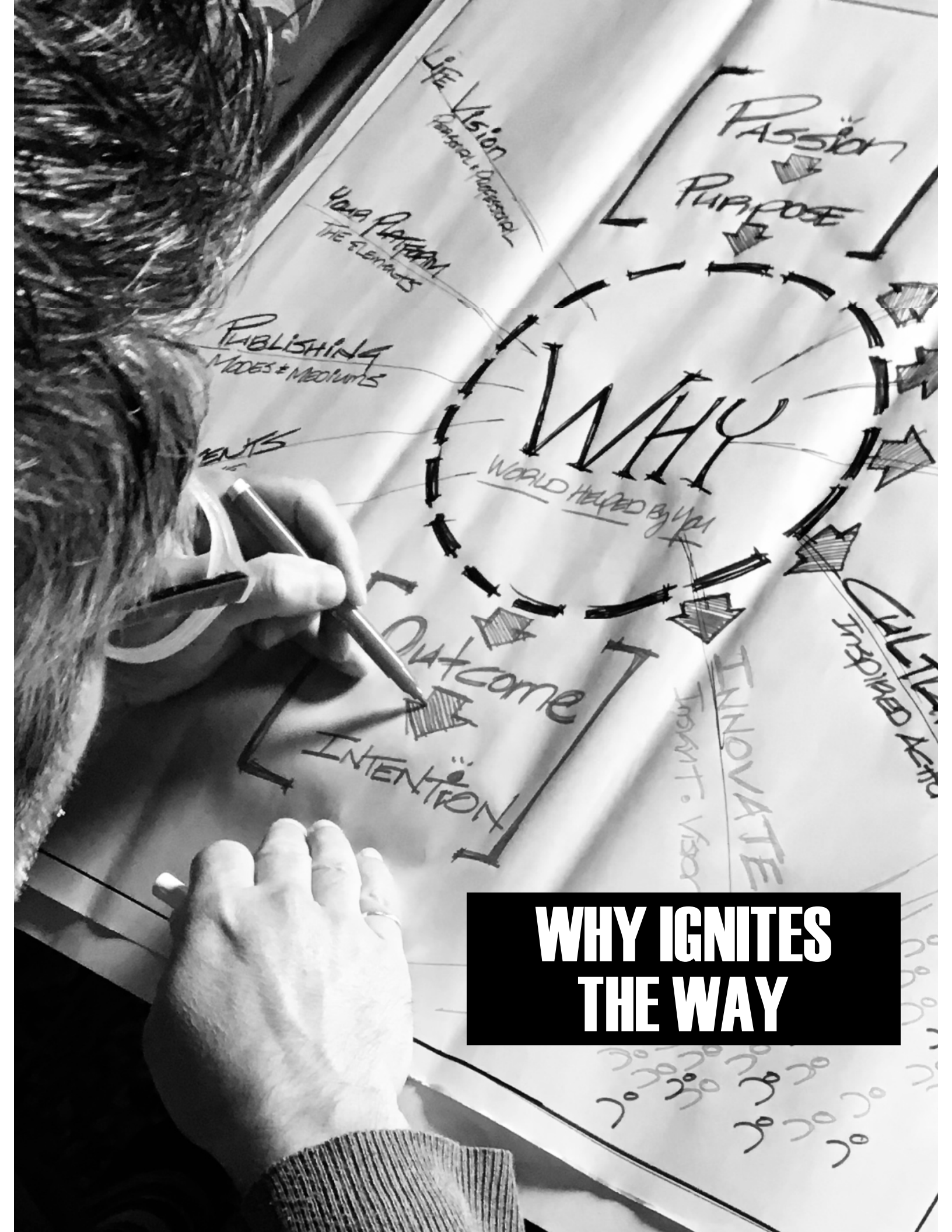


**Connect with
people's hearts
and you'll win
them for a
lifetime.**

MAINTAIN  IT

In this stage we help you:

- Stay consistent and on track with your brand experience
- Be guided by an inspired plan
- Stay on track with your ideal market and client
- Maintain consistent messaging and momentum
- Feel supported and no longer alone



Life Vision
Personal + Professional

Your Platform
THE ELEMENTS

PUBLISHING
MODES + MEDIUMS

EVENTS

Passion

PURPOSE

WAY

WORLD HELPED BY YOU

Outcome

INTENTION

INNOVATE
Insight + Vision

CALL TO ACTION
INSPIRED ACTION

WHY IGNITES THE WAY



How would it feel to have a clear vision instead of a tangle web of ideas?

We help you overcome:

- Overwhelm and uncertainty
- Fear of failure
- Self-doubt
- Lack of focus
- Comparing to others
- Not knowing your audience
- Procrastination
- Lack of accountability
- Lack of creative support



Success lies just behind your fear.

We guide you in discovering + defining the core essence of your brand:

- **WHO YOU ARE**
- **WHY YOU'RE HERE**
- **WHAT YOU WISH TO CREATE**

Through our sessions, we help you:

- **Identify** and distil the key qualities that embody your brand.
- **Craft** a meaningful and memorable positioning statement.
- **Ensure** consistency across current and future product or service offerings.
- **Curate** images and visuals that best express the essence of your brand.
- **Build** a dedicated community – TRIBES of BRAND AMBASSADORS who are passionate about your mission and eager to amplify your message.



People will **ONLY** remember what you made them feel.

We help you establish a dynamic and memorable speaker platform by focusing on:

- **THE EXPERIENCE**
- **THE QUESTIONS**
- **THE MESSAGE**

Our coaching includes:

- **Aligning** speaking engagements with your WHY.
- **Extracting** + refining your key messages for impact.
- **Enhancing** your presentation for clarity/engagement.
- **Equipping** you with tools that resonate with and captivate your audience.
- **Creating** a professional speaker's kit to showcase your expertise and credibility.



What do you want to be remembered for?

We help you develop a core message that resonates with your target market:

- **THE PROMISE**
- **THE TOUCH POINTS**
- **THE ENGAGEMENT**

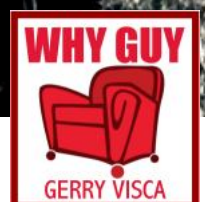
Our approach to marketing involves:

- **Crafting** a message aligned with your **WHY**.
- **Defining** a compelling promise that speaks to your audience's needs.
- **Establishing** strategic touch points (both online and offline) for seamless interaction.
- **Utilizing** tools that foster engagement and connection.
- **Developing** a comprehensive marketing strategy to ensure sustained momentum and growth.



WE HELP YOU GET YOUR FIRST BOOK DONE!

We believe in a personal and hands on approach with all of our authors. We care about your deeper WHY . . . your unique reason for being and we have a desire to guide you in the writing of your first book from concept through to completion.





INSPIRED TRUTH

**FEELING
CONNECTED**

**SHIFTING FROM
FEAR TO LOVE**

**HEART
CONNECTION**

**STRENGTHEN
MOMENTUM**

**ALIGNING
YOUR ENERGY**

**CREATING
CLARITY**



**WE HELP
YOU BUILD
AN
INSPIRED
PLATFORM**



**WE KEEP
YOU ON
TRACK.**

We get you on the path.
We inspire you to stay on track.
We guide you to complete your manuscript:

1. **We kick off** your journey with a LIVE session, helping you create your table of contents – the structure and foundation for your first book.
2. **We create** and send you a monthly writing plan to keep you focused.
3. **We send you** monthly writing prompts, inspirational tips and short videos.
4. **We provide you** with monthly progress reviews of your completed chapters.
5. **We offer** quarterly momentum calls to guide you through the rough spots.
6. **We review** your DRAFT manuscript.

In order to gain the required momentum at the start we recommend as a minimum a 3-month commitment from you as the writer.

Note: The overall schedule varies from write to writer. We do not drive the writer's schedule.



Following the completion of your manuscript we can provide additional publishing services. Since each writer's journey, genre and style of book is different we can provide you with a separate proposal based on your needs:

1. We can review and smooth out your FINAL manuscript. (editing/rewrites extra).
2. We can provide ghost writing services.
3. We can create your book cover.
4. We can create your pre-press publishing file in PDF format-ready for uploading.
5. We can coach you on how to set up your Amazon Author Central account so you can begin selling your first book worldwide on Amazon.

We've created an accessible monthly coaching program: \$479/month + taxes. Min. 3 month investment.

